

MEET ERIC DEISLER, PACIFIC WEST BANK'S NEWEST COMMERCIAL BANKER

Eric, welcome to the Pacific West Bank team!



ERIC DEISLER

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Eric comes to Pacific West Bank with over 13 years of banking experience working with businesses large and small. As a Pacific Northwest native, he has spent the last 7 years here in Portland serving the business community. Eric joins the team at Pacific West Bank's downtown commercial banking office. His specialties include commercial and industrial lending, primarily focusing on manufacturers, distributors, contractors, service companies and professional services providers. Eric has served as Finance Chair and Treasurer for Fruit and Flower school since 2018.

Q: How have your first few weeks at the bank been?

A: This place already feels like home! I have known the management team, for many years - this is a solid fit for me long term, for both me and my family. I have already hit the ground running and cannot wait to tell the story and history of how this locally headquartered business bank is positioned to grow with their clients.

Q: Eric, you could choose to work for any bank in Portland. Why Pacific West?

A: Thanks! That is an easy question to answer. Let me break it down for you:

1. Local Decision Makers: Local community banking with access to all decision makers right here in Portland (CEO, President, Leadership, Myself).
2. Target Market (Company Size): Working with local and regional businesses and owner/operators from small to large, size does not matter and it's all about the relationship (company annual revenue sizes between \$1 Million - \$75 Million).
3. Target Market (Geography): Pacific West allows me to work in the Greater Portland Region and surrounding Economic Sub-Regions (South to Salem/Albany, North to Longview, East to The Dalles, and West to the Coastal Range).
4. Target Market (Industry): Manufacturers, Contractors, Distributors/Wholesalers, Engineers, Architects, Professional Services, Service Companies, Non-profits, and top performers in niche industries. Generally, I am looking to work with experienced operators with great character.
5. Lending Limits: Pacific West can handle most any loan request within our target market. Repeat comment - all the decision makers work with me in our downtown office!

Q: What are you most excited about this opportunity?

A: The chance to support businesses of all sizes in our region, especially during these challenging times. Many companies are seeking working capital and/or making tough decisions within their companies. The real differentiator with this move to Pacific West Bank is the local decision making. Like our clients, this bank is growing, and is looking to continue showcasing their ability to build genuine partnerships with great local companies, who are seeking a banking partner they can truly trust. You may have read about their performance during the PPP, which was top notch. As you can tell, I am excited to be here and it feels like home.